

# **E-learning Palatinum**

E-learning Palatinum is a web-based tool (software) operating on the program learning method which develops the knowledge of its users by asking questions and providing educational texts about the topic. At the same time, it allows you to manage the development process by measuring the acquired competences.

It is based on the specific requirements of managers involved in the development of people in companies, which were:

- to have a simple and functional tool in Czech for the acquisition, repetition and development of employees' knowledge on a variety of topics
- to have an overview of the achieved competences of employees, to have an opportunity to measure them and to control the development process
- to have the opportunity to repeat the development without limitations
- to have a simple and practical environment for creating custom development E-learning and E-tests for internal corporate knowledge and skills

After taking the basic introductory training, it is possible to start using the tool immediately thanks to E-learning and E-tests that E-learning Palatinum contains by default.

# **E-learning Objectives**

- ~ Allow effective development of your staff in the required knowledge
- ~ Allow effective testing of the achieved knowledge measurement
- ~ Provide an overview of the competences of the people on your team
- ~ Provide a tool for the management of the development process of the staff
- ~ Provide you with a set of tests that have been created for managerial and other skills
- ~ Provide you with an environment for creating your own tests and for training your staff to create tests

# **E-learning Participants**

- A manager (who needs to measure the competence of the team and who makes decisions about the development of people and the tests used)
- ~ A trained employee (an employee from your company who will be able to create new programs)
- ~ Users (E-learning participants who will develop and who will be measured experienced as well as beginners)
- ~ Support (consultant and assistant for Palatinum s.r.o. who will assist you)

#### **E-learning Components**

- ~ E-learning
- environment for learning, questions with educational texts, "long" time limit
- ~ E-test
- environment for testing, based on E-learning, no educational texts, short time limit
- ~ Mini Web Survey
- a tool (software) for measuring the attitudes and opinions of employees and customers.
  a tool (software) for measuring knowledge includes a space for open-ended questions, monitoring the development of knowledge, identification of weak spots in the team



# Scope and Licence

# Scope of E-learning

- ~ E-learning will be open by granting an annual licence with unlimited use/repetitions.
- ~ The number of tests and programs delivered by our company is more than 20 and will be continuously replenished.
- ~ The number of tests that you can create is not limited.

#### What makes E-learning unique

- ~ Ease of use and entries.
- Overview of the competences of employees in one place one A4 page with an overview of who knows what "a dashboard".
- ~ Ease of creating new programs and tests.
- Method of Program Learning revision questions return the participant to areas that he or she struggles with until they truly master the knowledge.

#### **Palatinum Support**

The price of the licence includes support by Palatinum for the period of its validity, which includes introductory training, IT support, and phone support (advice and recommendations).

Any additional assistance by Palatinum required, e.g. when creating your own customized E-learning, E-tests, or surveys using the Mini Web Survey software, will be charged as consultancy. The price will be arranged individually, according to the scope of work.

# **Standard E-learning and E-tests**

- ~ Leadership University
- Sales Management University
- ~ Sales University
- ~ Sales skills
- Presentation skills
- ~ Negotiation skills
- Assistant skills
- ~ Key Account Management
- Project Leadership
- ~ System of work in the region/with customers
- B2B sale tactic
- Psychology for managers

# The price of E-learning

Annual license up to the number of 200 participants in one company is CZK 100,000 + VAT.

The price includes:

- Standard E-learning and E-tests by Palatinum s.r.o.
- Training and support throughout the validity of the licence (professional and IT).
- ~ Unlimited use/repetitions.
- ~ An unlimited number of E-learning and E-tests.